

Making Medications More Affordable

With Lash Group, it's possible.



No patient should be prevented from starting a life-changing therapy by the cost of medication. Lash Group's Commercial Copay Assistance solution combines our decades of experience, relentless commitment to compliance and best-in-class

technology to help manufacturers reduce the financial burden of therapy **so patients can focus on achieving better health outcomes.**

We're impacting affordability with real solutions for an ever-changing market.



Seasoned counselors **provide patients with individualized support**, help them understand their assistance options and facilitate enrollment or provide third-party information.



Full separation of staff between those facilitating enrollments and those responsible for claims processing and funding, plus technological triggers and audits **safeguard compliance.**



Best-in-class technology **speeds eligibility assessment and enrollment.**

Your Partner in Navigating Change

Lash Group has a long history of understanding patient deductibles, out-of-pocket status and the impact on access to therapy. Copay accumulators add a complicated facet to the marketplace, and Lash Group is prepared to work with each of our clients to develop a strategy that positively impacts patients' ability to afford therapy.

Services offered on a high-tech, agnostic platform include:

- **eBV solution** that leverages the power of AI and a real-time, industry-leading payer network
- **Automatic eligibility reverification** and ability to flag patients reaching assistance caps for current program
- **eEligibility Check (eEC)** to verify government payer exclusions even when full benefit verification is not required
- **Payer analytics**, including customizable scorecards with drill-down capabilities to track payers using various metrics such as volume, turn-around times, coverage offered, restrictions, cost share, fulfillment
- **Payment types** that include physical debit cards, pharmacy benefit cards and paper checks
 - > Debit Cards use only controlled, network compatible cards with approved, registered terminals
 - > Pharmacy Benefit Cards are available for use at the pharmacy point of sale

With Lash Group, delivering on the promise of speed to therapy is possible.



Three Decades of Patient-Centered Innovation



Lash Group pioneered the patient services industry.

Three decades later, we continue to innovate with purpose, putting the patient at the center of everything we do. And we continue to lead the patient support industry in finding new ways to:

- Drive access to innovative therapies
- Navigate access hurdles seamlessly
- Reduce the complexity of the healthcare journey
- Increase patient adherence universally

*Proving time and time again that with Lash Group,
it's possible.*

Find out what else is possible at lashgroup.com

